

WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Smart Media Group Alexandria  
814 King St  
Ste 400  
Alexandria, VA 22314

# Contract # 1353611

Schedule Dates 08/14/12-08/19/12  
Advertiser MCcrory for Governor (30707)  
Agency Smart Media Group-Alexandria (6613)  
Product POLITICAL ISSUE (ns) (1187)  
Brand MCCROY FOR NC GOV (453334)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Dome, Patricia  
Phone/Fax /  
CPE MCCR/ORDR/813819  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments JONATHAN VITTI  
SHARE = 1%

Date Entered 08/10/12  
Last Modified 08/17/12  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR0978867  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,001.25  
Net Total \$5,673.75  
Sales Tax

Greensboro (WXLV)  
By Broadcast Month Spots Rate  
Aug. 2012 28 \$6,675.00  
Grand Total: 28 \$6,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (2)	08/14/12-08/14/12	4	:30	10:58-25A- ABC-The View			1						1	\$55.00	\$55.00	Greensboro (WXLV)	THE VIEW	8/10/12
2.0	Normal Line / SPOT (3)	08/15/12-08/16/12	4	:30	10:58-25A- ABC-The View					1				1	\$55.00	\$55.00	Greensboro (WXLV)	THE VIEW	8/10/12
3.0	Normal Line / SPOT (4)	08/17/12-08/17/12	4	:30	10:58-25A- ABC-The View							1		1	\$55.00	\$55.00	Greensboro (WXLV)	THE VIEW	8/10/12
4.0	Normal Line / News (5)	08/18/12-08/18/12	4	:30	6:30P- ABC-World News Saturday								1		\$40.00		Greensboro (WXLV)	ABC-WORLD NWS	8/10/12
4.0.1	Closed Preempt (5)	08/18/12															Greensboro (WXLV)	Pre-empt/Exception - HRA	
5.0	Normal Line / SPOT (6)	08/19/12-08/19/12	4	:30	11:02P- HOLYSCOOP 2							1		1	\$30.00	\$30.00	Greensboro (WXLV)	HOLYSCOOP	8/10/12
6.0	Normal Line / SPOT (8)	08/14/12-08/14/12	4	:30	7P- Family Feud			1						1	\$150.00	\$150.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
7.0	Normal Line / SPOT (11)	08/15/12-08/15/12	4	:30	7P- Family Feud					1				1	\$150.00	\$150.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
8.0	Normal Line / SPOT (10)	08/16/12-08/16/12	4	:30	7P- Family Feud						1			1	\$150.00	\$150.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
9.0	Normal Line / SPOT (11)	08/17/12-08/17/12	4	:30	7P- Family Feud							1		1	\$150.00	\$150.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
10.0	Normal Line / SPOT (13)	08/14/12-08/14/12	4	:30	7:28:30P- Family Feud B			1						1	\$190.00	\$190.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
11.0	Normal Line / SPOT (14)	08/15/12-08/15/12	4	:30	7:28:30P- Family Feud B					1				1	\$190.00	\$190.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
12.0	Normal Line / SPOT (15)	08/16/12-08/16/12	4	:30	7:28:30P- Family Feud B						1			1	\$190.00	\$190.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12

## CONFIRMATION CONTRACT

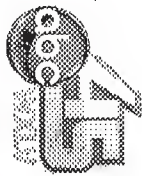
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Comments JONATHAN VITTI  
SHARE = 1%

Date Entered 08/10/12  
Last Modified 08/17/12  
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CO-OP No  
Headline # ECR09788867  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,001.25  
Net Total \$5,673.75  
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Aug. 2012	28	\$6,675.00
Grand Total:	28	\$6,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT (16)	08/17/12-08/17/12	4	:30	7:28-30P Family Feud 8						1			1	\$190.00	\$190.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
14.0	Normal Line / SPOT (17)	08/18/12-08/18/12	4	:30	6P- Hollyscoop							1		1	\$25.00	\$25.00	Greensboro (WXLV)	HOLLYSCOOP	8/10/12
15.0	Normal Line / Prime (20)	08/14/12-08/14/12	4	:30	9P- 10P (EST)			1						1	\$760.00	\$760.00	Greensboro (WXLV)	HAPPY ENDINGS/DONT TRUST	8/10/12
16.0	Normal Line / Prime (21)	08/14/12-08/14/12	4	:30	10P- ABC-NY Med (Tuesday)			1						1	\$410.00	\$410.00	Greensboro (WXLV)	NY MED	8/10/12
17.0	Normal Line / Prime (22)	08/15/12-08/15/12	4	:30	10P- ABC-20/20 (Wednesday)				1					1	\$390.00	\$390.00	Greensboro (WXLV)	20/20	8/10/12
18.0	Normal Line / Prime (23)	08/16/12-08/16/12	4	:30	10P- ABC-Rookie Blue (Thursday)					1				1	\$290.00	\$290.00	Greensboro (WXLV)	ROOKIE BLUE	8/10/12
19.0	Normal Line / Prime (24)	08/19/12-08/19/12	4	:30	6:58-56P- ABC-Americas Funniest Videos (Sunday)								1	1	\$405.00	\$405.00	Greensboro (WXLV)	AHV	8/10/12
20.0	Normal Line / Prime (25)	08/19/12-08/19/12	4	:30	8P- ABC-Secret Millionaire (Sunday)								1		\$575.00		Greensboro (WXLV)	SECRET MILLIONAIRE	8/10/12
20.0.1	Closed Preempt (25)	08/19/12															Greensboro (WXLV)	Order Error/Exception - program changed to Once Upon A Time (8p- 9p)	

## CONFIRMATION CONTRACT

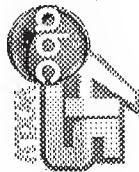
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Date:

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Comments JONATHAN VITTI  
SHARE = 1%

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Headline # ECR09788867  
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Order Type Normal  
Package Deal  
Commission % 15.00  
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Net Total \$5,673.75  
Sales Tax

Greensboro (WXLV)  
By Broadcast Month Spots Rate  
Aug. 2012 28 \$6,675.00  
Grand Total: 28 \$6,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / Prime (26)	08/19/12-08/19/12	4	:30	9P-ABC-Extreme Makeover: Weightloss Edition (Sunday)								1	1	\$620.00	\$620.00	Greensboro (WXLV)	EXT MKOVER WEIGHT	8/10/12
22.0	M/G For 20.0.1 / Prime	08/19/12-08/19/12	4	:30	8P-ABC-Once Upon A Time (Sunday)								1	1	\$575.00	\$575.00	Greensboro (WXLV)	ONCE UPON A TIME	8/16/12
23.0	Normal Line / SPOT (27)	08/18/12-08/18/12	4	:30	8A-ABC-Good Morning American Saturday							1		1	\$40.00	\$40.00	Greensboro (WXLV)	GMA	8/17/12
24.0	Normal Line / SPOT (28)	08/19/12-08/19/12	4	:30	7:58-40A-ABC-Good Morning America Sunday								2	2	\$60.00	\$120.00	Greensboro (WXLV)	GMA	8/17/12
25.0	Normal Line / Prime (29)	08/18/12-08/18/12	4	:30	10P-ABC-Castle (Saturday)							2		2	\$300.00	\$600.00	Greensboro (WXLV)	CASTLE	8/17/12
26.0	Normal Line / Prime (30)	08/19/12-08/19/12	4	:30	8P-ABC-Once Upon A Time (Sunday)								1	1	\$575.00	\$575.00	Greensboro (WXLV)	ONCE UPON A TIME	8/17/12
27.0	Normal Line / Baseball (31)	08/19/12-08/19/12	4	:30	2P-Sports-ABC Little League World Series								2	2	\$140.00	\$280.00	Greensboro (WXLV)	LITTLE LEAGUE WORLD SERIES	8/17/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Smart Media Group*  
*8/17/12*

Rep Order# 9788867 Ver# 11 Status Revised  
EC'd Yes

Traffic Order# 1353611

Printed: 08/17/2012 11:11 AM  
Last Received: 08/17/2012 11:10 AM  
Showing Buylines: All Rep Revised Lines

2/1/8

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser ( ) POLITICAL  
Product MCCROY FOR NC GOV  
Estimate# 813819  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E MCCRO/ORDR/813819  
Flight Dates 08/13/2012 - 08/19/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

\*\*\*\*\* Contract Coversheet \*\*\*\*\*

V.1 8/10

NEW POLITICAL ORDER. STARTS 8/13. TOTAL \$6675

PLS CF- CHRISTINA FOR JON

\*\*\*\*\*

2 of 4

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

SEE IN 25 FOR PROGRAM REVISED  
PLS CF THANKS

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*1	M	08/13-08/13	11A-12P	THE VIEW	.30	\$65.00	0	0	0	\$0.00
Rating. 1.6										
V9 Comment Changed, Spots/week Changed										
*5	SA	08/18-08/18	630P-7P	ABC-WORLD NWS	.30	\$40.00	0	0	0	\$0.00
Rating. 1.0										
V9 Comment Changed, Spots/week Changed										
*7	M	08/13-08/13	7P-730P	FAMILY FEUD	.30	\$150.00	0	0	0	\$0.00
Rating. 3.0										
V9 Comment Changed, Spots/week Changed										
*12	M	08/13-08/13	730P-8P	FAMILY FEUD	.30	\$190.00	0	0	0	\$0.00
Rating. 3.5										
V9 Comment Changed, Spots/week Changed										
*18	M	08/13-08/13	8P-10P	BACHELORETTE	.30	\$645.00	0	0	0	\$0.00
Rating. 8.0										
V9 Comment Changed, Spots/week Changed										

Rep Order# 9788867 Ver# 11 Status Revised Traffic Order# 1353611

Printed: 08/17/2012 11:11 AM  
Last Received: 08/17/2012 11:10 AM  
Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser ( ) POLITICAL  
Product MCCROY FOR NC GOV  
Estimate# 813819  
Buyer Patricia Dome  
Phone#  
Fax#  
Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E MCCRO/ORDR/813819  
Flight Dates 08/13/2012 - 08/19/2012  
Hiatus Weeks  
Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*19	M	08/13-08/13	10P-11P	GLASS HOUSE	.30	\$525.00	0	0	0	\$0.00
Rating: 3.8										
V9 Comment Changed, Spots/week Changed										

\*25 SU 08/19-08/19 8P-9P ONCE UPON A TIME  
Rating: 4.2  
Sales Remark: V11 REVISED PROGRAM  
V11 Program Name Change, Comment Changed

\*27 SA 08/18-08/18 8A-9A GMA  
V9 Added  
.30 \$40.00 1 1 1 \$40.00

\*28 SU 08/19-08/19 8A-9A GMA  
V9 Added  
.30 \$60.00 2 1 2 \$120.00

\*29 SA 08/18-08/18 10P-11P CASTLE  
V9 Added  
.30 \$300.00 2 1 2 \$600.00

\*30 SU 08/19-08/19 8P-9P ONCE UPON A TIME  
V9 Added  
.30 \$575.00 1 1 1 \$575.00

\*31 SU 08/19-08/19 2P-430P LITTLE LEAGUE WORLD SERIES  
V9 Added  
.30 \$140.00 2 1 2 \$280.00

---REPORT TOTALS---  
Report Totals. 9 / \$2,190.00

---SALES MONTHLY TOTALS---  
Aug 12. 28 / \$6,675.00  
Sales Totals. 28 / \$6,675.00

9/11/12



Station WXLV-TV GREENSBORO/W.SALEM  
 Advertiser ( ) POLITICAL  
 Product MCCROY FOR NC GOV  
 Estimate# 813819  
 Buyer Patricia Dome  
 Phone#  
 Fax#  
 Agency ( ) SMART MEDIA GROUP  
 814 KING ST, SUITE 400  
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 Agency C/P1/P2/E MCCR/ORDR/813819  
 Flight Dates 08/13/2012 - 08/19/2012  
 Hiatus Weeks  
 Rep Firm  
 Sales Office ( ) WASHINGTON  
 Salesperson ( ) JONATHAN VITTI  
 Salesperson Phone# 202-955-5342  
 Salesperson FAX#

Station Totals . 28 / \$6,675.00  
 Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---  
 Market Totals \$667,500

CABL	0%	UNKN	0%	WBFX	0%	WCWG	0%	WFMY	30%
WGHP	25%	WMYV	4%	WUPN	0%	WXII	39%	WXLV	1%

Books null  
 Demos RA35+

154

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

— CONTRACT COMMENT —

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— REMARKS —

Line # 25 still needs to be changed to Once Upon A Time for the programming.

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*1	M	08/13-08/13	11A-12P	THE VIEW	.30	\$65.00	0	0	0	\$0.00
Rating: 1.6										
V9 Comment Changed, Spots/week Changed										
2	TU	08/14-08/14	11A-12P	THE VIEW	.30	\$65.00	1	1	1	\$65.00
Rating: 1.6										
3	TH	08/16-08/16	11A-12P	THE VIEW	.30	\$65.00	1	1	1	\$65.00
Rating: 1.6										
4	F	08/17-08/17	11A-12P	THE VIEW	.30	\$65.00	1	1	1	\$65.00
Rating: 1.6										
*5	SA	08/18-08/18	630P-7P	ABC-WORLD NWS	.30	\$40.00	0	0	0	\$0.00
Rating: 1.0										
V9 Comment Changed, Spots/week Changed										
6	SU	08/19-08/19	11P-1130P	HOLLYSCOOP	.30	\$30.00	1	1	1	\$30.00
Rating: 1.1										



432

432

Rep Firm ) WASHINGTON  
Sales Office ( ) JONATHAN VITTH  
Salesperson ( )  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

Rep Firm ) WASHINGTON  
Sales Office ( ) JONATHAN VITTH  
Salesperson ( )  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

Len	Rate	Spots/Week	# of wks in month	Total Cost
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.30	\$150.00	0	0	\$0.00
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8	TU	08/14-08/14	7P-730P	FAMILY FEUD	.30	\$150.00	1	1	\$150.00
Rating: 3.0									

9	08/15-08/15	7P-730P	FAMILY FEUD	.30	\$150.00	1	1	\$150.00
Rating: 3.0								

Rating. 3.0	TH	08/16-08/16	7P-730P	FAMILY FEUD	.30	\$150.00	1	1	\$150.00
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11	F	08/17-08/17	7P-730P	FAMILY FEUD	.30	\$150.00	1	1	\$150.00
Rating: 3.0									

*12	M	08/13-08/13	730P-8P	FAMILY FEUD	.30	\$190.00	0	0	\$0.00
Eating. 3.5									

Rating	3.5	3.0	2.5	2.0	1.5	1.0	0.5	0.0
13	TU	08/14-08/14	730P-8P	FAMILY FEUD	.30	\$190.00	1	1
12	TH	08/16-08/16	730P-8P	FAMILY FEUD	.30	\$190.00	1	1
11	TH	08/16-08/16	730P-8P	FAMILY FEUD	.30	\$190.00	1	1
10	TH	08/16-08/16	730P-8P	FAMILY FEUD	.30	\$190.00	1	1
9	TH	08/16-08/16	730P-8P	FAMILY FEUD	.30	\$190.00	1	1
8	TH	08/16-08/16	730P-8P	FAMILY FEUD	.30	\$190.00	1	1
7	TH	08/16-08/16	730P-8P	FAMILY FEUD	.30	\$190.00	1	1
6	TH	08/16-08/16	730P-8P	FAMILY FEUD	.30	\$190.00	1	1
5	TH	08/16-08/16	730P-8P	FAMILY FEUD	.30	\$190.00	1	1
4	TH	08/16-08/16	730P-8P	FAMILY FEUD	.30	\$190.00	1	1
3	TH	08/16-08/16	730P-8P	FAMILY FEUD	.30	\$190.00	1	1
2	TH	08/16-08/16	730P-8P	FAMILY FEUD	.30	\$190.00	1	1
1	TH	08/16-08/16	730P-8P	FAMILY FEUD	.30	\$190.00	1	1

Rating, 3.5	08/15-08/15	730P-8P	FAMILY FEUD	.30	\$190.00	1	1	\$190.00
14	W							

Rating. 3.5	TH	08/16-08/16	730P-8P	FAMILY FEUD	.30	\$190.00	1	1	\$190.00
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16	F	08/17-08/17	730P-8P	FAMILY FEUD	.30	\$190.00	1	1	\$190.00
Rating: 3.5									

Rating: 1.1	17	SA	08/18-08/18	GP-630P	HOLLISCOOP	.30	\$25.00	1	1	\$25.00
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Rep Order# 9788867 Ver# 10 Status Returned Traffic Order# 1353611

Printed: 08/17/2012 9:06 AM  
Last Received: 08/16/2012 6:29 PM  
Showing Buylines: All Lines

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser ( ) POLITICAL  
Product MCCROY FOR NC GOV  
Estimate# 813819  
Buyer Patricia Dome  
Phone#  
Fax#  
Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
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Flight Dates 08/13/2012 - 08/19/2012  
Hiatus Weeks  
Rep Firm  
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Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*28	SU	08/19-08/19	8A-9A	GMA	.30	\$60.00	2	1	2	\$120.00
		V9 Added								
*29	SA	08/18-08/18	10P-11P	CASTLE	.30	\$300.00	2	1	2	\$600.00
		V9 Added								
*30	SU	08/19-08/19	8P-9P	ONCE UPON A TIME	.30	\$575.00	1	1	1	\$575.00
		V9 Added								
*31	SU	08/19-08/19	2P-430P	LITTLE LEAGUE WORLD SERIES	.30	\$140.00	2	1	2	\$280.00
		V9 Added								

---REPORT TOTALS---

Report Totals. 28 / \$6,675.00

---SALES MONTHLY TOTALS---

Aug 12. 28 / \$6,675.00

Sales Totals. 28 / \$6,675.00

Station Totals. 28 / \$6,675.00

Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

Market Totals	\$667,500	CABL 0%	UNKN 0%	WBFX 0%	WCMG 0%	WEMY 30%
		WGHP 26%	WMYV 4%	WUPN 0%	WXII 39%	WXLV 1%

Books null  
Demos RA35+

Rep Order# 9788867 Ver# 9 Status Revised  
EC'd Yes

Traffic Order# 1353611

Printed: 08/17/2012 8:32 AM  
Last Received: 08/16/2012 6:29 PM  
Showing Buylines: All Rep Revised Lines

1 of 4

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser ( ) POLITICAL  
Product MCCROY FOR NC GOV  
Estimate# 813819  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E MCCRO/ORDR/813819  
Flight Dates 08/13/2012 - 08/19/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

\*\*\*\*\* Contract Coversheet \*\*\*\*\*

V.1 8/10

NEW POLITICAL ORDER. STARTS 8/13. TOTAL \$6675

PLS CF- CHRISTINA FOR JON

\*\*\*\*\*

\*\*\*\*\*

4

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

SEE MG LNS 27-31 FOR SPOTS MADEGOOD  
PLS CF THANKS

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*1	M	08/13-08/13	11A-12P	THE VIEW	.30	\$65.00	0	0	0	\$0.00
Rating: 1.6										
Sales Remark. V9 SPOT NA AND MADEGOOD										
V9 Comment Changed, Spots/week Changed										
*5	SA	08/18-08/18	630P-7P	ABC-WORLD NWS	.30	\$40.00	0	0	0	\$0.00
Rating: 1.0										
Sales Remark. V9 SPOT NA AND MADEGOOD										
V9 Comment Changed, Spots/week Changed										
*7	M	08/13-08/13	7P-730P	FAMILY FEUD	.30	\$150.00	0	0	0	\$0.00
Rating: 3.0										
Sales Remark. V9 SPOT NA AND MADEGOOD										
V9 Comment Changed, Spots/week Changed										
*12	M	08/13-08/13	730P-8P	FAMILY FEUD	.30	\$190.00	0	0	0	\$0.00
Rating: 3.5										
Sales Remark. V9 SPOT NA AND MADEGOOD										
V9 Comment Changed, Spots/week Changed										

Rep Order# 9788867 Ver# 9 Status Revised Traffic Order# 1353611

Printed: 08/17/2012 8:32 AM  
Last Received: 08/16/2012 6:29 PM  
Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser ( ) POLITICAL  
Product MCCROY FOR NC GOV  
Estimate# 813819  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E MCCRO/ORDR/813819  
Flight Dates 08/13/2012 - 08/19/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*18	M	08/13-08/13	8P-10P	BACHELORETTE	.30	\$645.00	1	0	0	\$0.00
Rating: 8.0										
Sales Remark: V9 NA AND MADEGOOD										
V9 Comment Changed, Spots/week Changed										
*19	M	08/13-08/13	10P-11P	GLASS HOUSE	.30	\$525.00	1	0	0	\$0.00
Rating: 3.8										
Sales Remark: V9 SPOT NA AND MADEGOOD										
V9 Comment Changed, Spots/week Changed										
*27	SA	08/18-08/18	8A-9A	GMA	.30	\$40.00	1	1	1	\$40.00
Sales Remark: V9 MKGDS										
V9 Added										
*28	SU	08/19-08/19	8A-9A	GMA	.30	\$60.00	2	1	2	\$120.00
Sales Remark: V9 MKGDS.										
V9 Added										
*29	SA	08/18-08/18	10P-11P	CASTLE	.30	\$300.00	2	1	2	\$600.00
Sales Remark: V9 MKGDS										
V9 Added										
*30	SU	08/19-08/19	8P-9P	ONCE UPON A TIME	.30	\$575.00	1	1	1	\$575.00
Sales Remark: V9 MKGDS										
V9 Added										
*31	SU	08/19-08/19	2P-430P	LITTLE LEAGUE WORLD SERIES	.30	\$140.00	2	1	2	\$280.00
Sales Remark: V9 MKGDS										
V9 Added										

---REPORT TOTALS---  
Report Totals: 8 / \$1,615.00



Rep Order# 9788867 Ver# 9 Status Revised  
EC'd Yes Traffic Order# 1353611

Printed: 08/17/2012 8:32 AM  
Last Received: 08/16/2012 6:29 PM  
Showing Buylines: All Rep Revised Lines

4 of 4

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser ( ) POLITICAL  
Product MCCROY FOR NC GOV  
Estimate# 813819  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E MCCRO/ORDR/813819  
Flight Dates 08/13/2012 - 08/19/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

---SALES MONTHLY TOTALS---

Aug 12. 28 / \$6,675.00  
Sales Totals. 28 / \$6,675.00  
Station Totals. 28 / \$6,675.00  
Lines not sent/rcld/rtn. 0 / \$0.00

28/7/12

---COMPETITIVE---

Market Totals	\$667,500	CABL 0%	UNKN 0%	WBFX 0%	WCWG 0%	WPMY 30%
		WGHP 26%	WMYV 4%	WUPN 0%	WXTI 39%	WXLV 1%

Books null  
Demos RA35+

**Subject:** McCrory - WXLV -- 9788867  
**From:** Lisa Carter <lcarter@sbgnet.com>  
**Date:** Thu, 16 Aug 2012 14:40:45 -0400  
**To:** Jonathan Vitti <jonathan.vitti@msmtvsales.com>

Jonathan,

ABC has done a last minute program chg for this Sunday 8-9p.

Was Secret Millionaire now will be Once Upon A Time.

McCrory has a spot ordered in this tp at \$575.

Should I leave spot in Once Upon A Time or not.

Right now spot has been pre-empted due to program change.

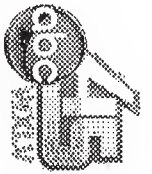
Just let me know asap.

Thanks,

Lisa

Let 8-9A GMA 1X 40  
Sat 11-11P 2X 30/eh  
Sun 8-9A GMA 2X 60  
Sun 8-9P OMAAT 1X 575  
Sun 2-430P 2X 140/eh

\$1615



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Smart Media Group-Alexandria  
814 King St  
Ste 400  
Alexandria, VA 22314

# Contract # 1353611

Schedule Dates 08/14/12-08/19/12  
Advertiser McCrory for Governor (30707)  
Agency Smart Media Group-Alexandria (6613)  
Product POLITICAL ISSUE (ns) (1187)  
Brand MCCORRY FOR NC GOV (453334)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Dome, Patricia  
Phone/Fax /  
CPE MCCR/ORDR/813819  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments JONATHAN VITTI  
SHARE = 1%

Date Entered 08/10/12  
Last Modified 08/10/12  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR09788867  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$672.75  
Net Total \$3,812.25  
Sales Tax

Greensboro (WXLV)  
By Broadcast Month Spots Rate  
Aug. 2012 19 \$4,485.00  
Grand Total: 19 \$4,485.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (2)	08/14/12-08/14/12	4	:30	10:58-25A- ABC-The View	1		1						1	\$65.00	\$65.00	Greensboro (WXLV)	THE VIEW	8/10/12
2.0	Normal Line / SPOT (3)	08/16/12-08/16/12	4	:30	10:58-25A- ABC-The View	1				1				1	\$65.00	\$65.00	Greensboro (WXLV)	THE VIEW	8/10/12
3.0	Normal Line / SPOT (4)	08/17/12-08/17/12	4	:30	10:58-25A- ABC-The View	1					1			1	\$65.00	\$65.00	Greensboro (WXLV)	THE VIEW	8/10/12
4.0	Normal Line / News (5)	08/18/12-08/18/12	4	:30	6:30P- ABC-World News Saturday	1						1		1	\$40.00	\$40.00	Greensboro (WXLV)	ABC-WORLD NWS	8/10/12
4.0.1	Preempt (5)	08/18/12															Greensboro (WXLV)	Pre-empt/Exception - HRA	
5.0	Normal Line / SPOT (6)	08/19/12-08/19/12	4	:30	11:02P- Hollyscoop 2	1						1		1	\$30.00	\$30.00	Greensboro (WXLV)	HOLLYSCOOP	8/10/12
6.0	Normal Line / SPOT (8)	08/14/12-08/14/12	4	:30	7P- Family Feud	1		1						1	\$150.00	\$150.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
7.0	Normal Line / SPOT (11)	08/15/12-08/15/12	4	:30	7P- Family Feud	1			1					1	\$150.00	\$150.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
8.0	Normal Line / SPOT (10)	08/16/12-08/16/12	4	:30	7P- Family Feud	1				1				1	\$150.00	\$150.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
9.0	Normal Line / SPOT (11)	08/17/12-08/17/12	4	:30	7P- Family Feud	1					1			1	\$150.00	\$150.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
10.0	Normal Line / SPOT (13)	08/14/12-08/14/12	4	:30	7:28-30P- Family Feud B	1		1						1	\$190.00	\$190.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
11.0	Normal Line / SPOT (14)	08/15/12-08/15/12	4	:30	7:28-30P- Family Feud B	1			1					1	\$190.00	\$190.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
12.0	Normal Line / SPOT (15)	08/16/12-08/16/12	4	:30	7:28-30P- Family Feud B	1				1				1	\$190.00	\$190.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12

## CONFIRMATION CONTRACT

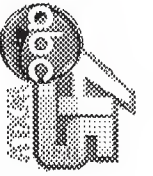
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Smart Media Group-Alexandria  
814 King St  
Ste 400  
Alexandria, VA 22314

**Contract # 1353611**  
Schedule Dates 08/14/12-08/19/12  
Advertiser McCrory for Governor (30707)  
Agency Smart Media Group-Alexandria (6613)  
Product POLITICAL ISSUE (ns) (1187)  
Brand MCCROY FOR NC GOV (453334)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Dome, Patricia  
Phone/Fax /  
CPE MCCR/ORDR/813819  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments JONATHAN VITTI  
SHARE = 1%

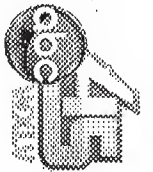
Date Entered 08/10/12  
Last Modified 08/10/12  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR09788867  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$672.75  
Net Total \$3,812.25  
Sales Tax

Greensboro (WXLV)  
By Broadcast Month Spots Rate  
Aug. 2012 19 \$4,485.00  
Grand Total: 19 \$4,485.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT (16)	08/17/12-08/17/12	4	:30	7-28:30P- Family Feud B						1			1	\$190.00	\$190.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
14.0	Normal Line / SPOT (17)	08/18/12-08/18/12	4	:30	6P- Hollyscoop							1		1	\$25.00	\$25.00	Greensboro (WXLV)	HOLLYSCOOP	8/10/12
15.0	Normal Line / Prime (20)	08/14/12-08/14/12	4	:30	9P- 10P (EST)			1						1	\$760.00	\$760.00	Greensboro (WXLV)	HAPPY ENDINGS/DONT TRUST	8/10/12
16.0	Normal Line / Prime (21)	08/14/12-08/14/12	4	:30	10P- ABC-NY Med (Tuesday)			1						1	\$410.00	\$410.00	Greensboro (WXLV)	NY MED	8/10/12
17.0	Normal Line / Prime (22)	08/15/12-08/15/12	4	:30	10P- ABC-20/20 (Wednesday)				1					1	\$390.00	\$390.00	Greensboro (WXLV)	20/20	8/10/12
18.0	Normal Line / Prime (23)	08/16/12-08/16/12	4	:30	10P- ABC-Rookie Blue (Thursday)					1				1	\$290.00	\$290.00	Greensboro (WXLV)	ROOKIE BLUE	8/10/12
19.0	Normal Line / Prime (24)	08/19/12-08/19/12	4	:30	6:58-56P- ABC-Americas Funniest Videos (Sunday)								1	1	\$405.00	\$405.00	Greensboro (WXLV)	AFFV	8/10/12
20.0	Normal Line / Prime (25)	08/19/12-08/19/12	4	:30	8P- ABC-Secret Millionaire (Sunday)								1		\$575.00		Greensboro (WXLV)	SECRET MILLIONAIRE	8/10/12
20.0.1	Preempt (25)	08/19/12															Greensboro (WXLV)	Order Error/Exception - program changed to Once Upon A Time (8p- 9p)	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Smart Media Group-Alexandria  
814 King St  
Ste 400  
Alexandria, VA 22314

# Contract # 1353611

Schedule Dates 08/14/12-08/19/12  
Advertiser MCCrory for Governor (30707)  
Agency Smart Media Group-Alexandria (6613)  
Product POLITICAL ISSUE (ns) (1187)  
Brand MCCRORY FOR NC GOV (453334)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Dome, Patricia  
Phone/Fax /  
CPE MCCR/ORDR/813819  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments JONATHAN VITTI  
SHARE = 1%

Date Entered 08/10/12  
Last Modified 08/10/12  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR09788867  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$672.75  
Net Total \$3,812.25  
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Aug. 2012	19	\$4,485.00
Grand Total:	19	\$4,485.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / Prime (26)	08/19/12-08/19/12	4	:30	9P-ABC-Extreme Makeover Weightloss Edition (Sunday)								1	1	\$620.00	\$620.00	Greensboro (WXLV)	EXT MKOVER WEIGHT	8/10/12
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:										Date:									
Accepted-Station:										Date:									
										Comments:									

Rep Order# 9788867 Ver# 7 Status Revised Traffic Order# 1353611

Printed: 08/15/2012 8:30 AM  
Last Received: 08/14/2012 6:15 PM  
Showing Buylines: All Rep Revised Lines

1 of 3

CP 11  
8/15

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser ( ) POLITICAL  
Product MCCROY FOR NC GOV  
Estimate# 813819  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E MCCRO/ORDR/813819  
Flight Dates 08/13/2012 - 08/19/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

\*\*\*\*\* Contract Coversheet \*\*\*\*\*

V.1 8/10

NEW POLITICAL ORDER. STARTS 8/13. TOTAL \$6675

PLS CF- CHRISTINA FOR JON

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Rep Order# 9788867 Ver# 7 Status Revised Traffic Order# 1353611

Printed: 08/15/2012 8:30 AM  
Last Received: 08/14/2012 6:15 PM  
Showing Buylines: All Rep Revised Lines

2 of 3

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser ( ) POLITICAL  
Product MCCROY FOR NC GOV  
Estimate# 813819  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E MCCRO/ORDR/813819  
Flight Dates 08/13/2012 - 08/19/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LNS 20,22,26 FOR TIME PERIOD/PROGRAM CORRECTIONS  
THANKS

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*20	TU	08/14-08/14	9P-10P	HAPPY ENDINGS/DONT TRUST	.30	\$760.00	1	1	1	\$760.00
Rating: 4.4										
Sales Remark: V7 REVISED PROGRAM										
V7 Program Name Change, Comment Changed										
*22	W	08/15-08/15	10P-11P	20/20	.30	\$390.00	1	1	1	\$390.00
Rating: 3.7										
Sales Remark: V7 REVISED PROGRAM										
V7 Program Name Change, Comment Changed										
*26	SU	08/19-08/19	9P-11P	EXT MKOVER WEIGHT	.30	\$620.00	1	1	1	\$620.00
Rating: 3.9										
Sales Remark: V7 CORRECTED TP										
V7 Time Changed, Comment Changed										

---REPORT TOTALS---

Report Totals: 3 / \$1,770.00

---SALES MONTHLY TOTALS---

Rep Order#	9788867	Ver#	7	Status	Revised
EC'd	Yes				

**Traffic Order# 1353611**

Printed: 08/15/2012 8:30 AM  
Last Received: 08/14/2012 6:15 PM  
Showing Buylines: All Rep Revised Lines

3 of 3

Station WXLV-TV GREENSBORO/W.SALEM

Advertiser ( ) POLITICAL

Product MCCROY FOR NC GOV

Estimate# 813819

**Buyer** Patricia Dome

Phone#

Fax#

Aug 12. 26 / \$6,675.00

Sales Totals. 26 / \$6,675.00

Station Totals. 26 / \$6,675.00

Lines not sent/rcld/rtrn. 0 / \$0.00

—COMPETITIVE—

Market Totals \$667,500

CABL	0%	UNNN	0%	WBFX	0%	WCWG	0%	WEMT	30%
WGHP	26%	WWTV	4%	WUPN	0%	WXLII	39%	WXLV	1%

Books	null
Demos	RA35+

Agency ( ) SMART MEDIA GROUP  
814 760 07 0000 400

814 KING ST, SUITE 400  
ATLANTA, GA 30308

ALEXANDRIA, VA 22314

Agency C/P1/P2/E

**Flight Dates** 08/13/2012 - 08/19/2012

## Hiatus Weeks

Rep Firm

Sales Office ( ) WASHINGTON

Salesperson ( ) JONATHAN VITTI

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Salesperson Phone# 202-955-5342  
Salesperson FAX#

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1 of 3

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

*18	M	08/13-08/13	8P-10P	BACHELORETTE	.30	\$645.00	1	1	1	\$645.00
Rating . 8.0										

Rep Order# 9788867 Ver# 6 Status Returned  
EC'd Yes

Traffic Order# 1353611

Printed: 08/14/2012 4:52 PM  
Last Received: 08/10/2012 4:23 PM  
Showing Buylines: Last Sta Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser ( ) POLITICAL  
Product MCCROY FOR NC GOV  
Estimate# 813819  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E MCCR/ORDR/813819  
Flight Dates 08/13/2012 - 08/19/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*19	M	08/13-08/13	10P-11P	GLASS HOUSE	.30	\$525.00	1	1	1	\$525.00
Rating: 3.8										
Station Remark: V6 8/13 is n/a (recvd order too late)										
*20	TU	08/14-08/14	9P-10P	TRUST US/TBA	.30	\$760.00	1	1	1	\$760.00
Rating: 4.4										
Station Remark: V6 correct programming is 'happy endings/don't trust'										
*22	W	08/15-08/15	10P-11P	FINAL WITNESS	.30	\$390.00	1	1	1	\$390.00
Rating: 3.7										
Station Remark: V6 correct programming is '20/20'										
*26	SU	08/19-08/19	9P-10P	EXT MKOVER WEIGHT	.30	\$620.00	1	1	1	\$620.00
Rating: 3.9										
Station Remark: V6 correct tp is 9-11p										

---REPORT TOTALS---

Report Totals. 9 / \$3,385.00

---SALES MONTHLY TOTALS---

Aug 12. 26 / \$6,675.00  
Sales Totals. 26 / \$6,675.00  
Station Totals. 26 / \$6,675.00  
Lines not sent/rcld/rtn. 0 / \$0.00

---COMPETITIVE---

Market Totals	\$667,500	CABL 0%	UNKN 0%	WIEFX 0%	WCWG 0%	WPMY 30%
		WGHP 26%	WMTV 4%	WUPN 0%	WXII 39%	WXLV 1%

Books null  
Demos RA35+

Rep Order# 9788867 Ver# 6 Status Returned  
EC'd Yes

Traffic Order# 1353611

Printed: 08/14/2012 4:52 PM  
Last Received: 08/10/2012 4:23 PM  
Showing Buylines: Last Sta Revised Lines

3 of 3

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser ( ) POLITICAL  
Product MCCROY FOR NC GOV  
Estimate# 813819  
Buyer Patricia Dome  
Phone#  
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Flight Dates 08/13/2012 - 08/19/2012  
Hiatus Weeks

Rep Firm  
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Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#